**Directions:** You are starting a job at a new company. Provide a name for your company. Design a product for your company to sell. Write a description of your product, the uses of your product, how much your product is, and create a commercial for your product. Write a jingle to make your audience remember your product. Your jingle can include background music if you want!! ☺

After designing your product you will create a podcast or digital video of your jingle and commercial

**Objectives**

**Social Studies**

**Objective 5.03**

Apply concepts of specialization and division of labor to the local community.

**Objective 5.04**

Compare and contrast the division of labor in local and global communities.

**Objective 5.05**

Distinguish and analyze the economic resources within communities.

**Objective 5.06**

Recognize and explain reasons for economic interdependence of communities.

**Music**

**Objective 9.03**

Identify various uses of music and describe characteristics that make certain music suitable for each use.

**Objective 9.04**

Identify and describe roles of musicians in various music settings and cultures.

**Objective 9.05**

Show respect for music from various cultures and historical periods.

Objective 4.01

Create and arrange music to accompany readings or dramatizations.

[Find related resources](http://www.learnnc.org/scos/2001-MUS/0003/04/01)

Objective 4.02

Compose short pieces for voices or instruments using the pentatonic scale and varied rhythmic values.

**Language Arts**

**Objective 4.09**

Produce work that follows the conventions of particular genres (e.g., personal narrative, short report, friendly letter, directions and instructions).

**Technology**

**Objective 2.02**

Discuss and select appropriate technology tools (e.g., probeware, digital cameras, handhelds) to collect, analyze, and display data. Strand - Societal/Ethical Issues